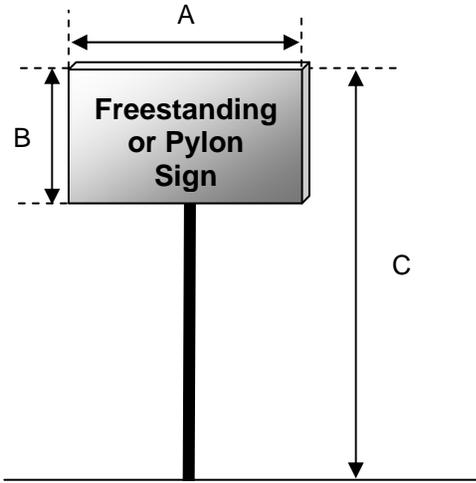


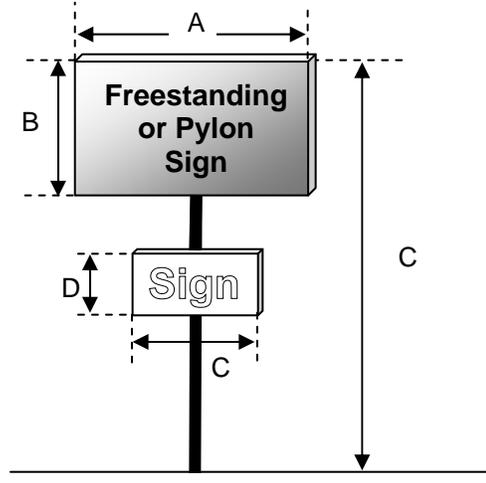
Generalized Schedule of Sign Regulations – Office, Waterfront, Business & Industrial Zoning Districts

Refer to text version of sign regulations in chapter 122 of the city’s code of ordinances or contact Planning Department to determine number and size of signs permitted. Planning Department - (989)894-8180 Zoning Officer - (989)894-8176										
Type of Sign	O-1		C-1		C-2-A, C-2-B & WF		C-3		M-1 & M-2	
	Number Permitted	Max Area	Number Permitted	Max Area	Number Permitted	Max Area	Number Permitted	Max Area	Number Permitted	Max Area
Freestanding/Pylon	Not Permitted		1	1 sq ft per ft of building frontage up to 50 sq ft	1	1 sq ft per ft of building frontage up to 50 sq ft [c]	1	1 sq ft per ft of building frontage up to 50 sq ft [c]	1	1 sq ft per ft of building frontage up to 90 sq ft
Ground	1	1 sq ft for per ft of building frontage up to 32 sq ft Max height 8 ft	1	1 sq ft per ft of building frontage up to 32 sq ft Max height 8 ft	1	1 sq ft per ft of building frontage up to 32 sq ft Max height 8 ft	1	1 sq ft per ft of building frontage up to 32 sq ft Max height 8 ft	1	1 sq ft per ft of building frontage up to 75 sq ft Max height 8 ft
Marquee	Not Permitted		1 permitted – No maximum size – Theaters only.			2 permitted – No maximum size – Theaters only.		Not Permitted		
Menu Boards	Not Permitted		24 square feet - 3 Permitted for each drive-through.						Not Permitted	
Promotional Sign Frame	Not Permitted		1 per building frontage	45 sq ft	1 per building frontage	45 sq ft	1 per building frontage	45 sq ft	Not Permitted	
Roof	Not Permitted		Not Permitted		Not Permitted		1 permitted - 2 sq ft per foot of bldg frontage up to 50 sq ft		Not Permitted	
Sandwich Sign	Not Permitted		Up to 3 ft in height & 2 ft in width with stanchion or support up to 12 inches in height Number permitted - <u>single-tenant building</u> - 1; <u>Multi-tenant building</u> – one per entrance for each tenant having an individual entry; <u>Single-entry multi-tenant building</u> - one per common entrance. Encroachment permit required if in placed in public right-of-way.						Not Permitted	
Wall	1 sq ft for each foot of wall or storefront width up to 50 sq ft				1.25 sq ft per ft of wall or storefront width up to 60 sq ft		2 sq ft per ft of wall width up to 75 sq ft			
	Number of wall signs permitted - <u>Single-tenant building</u> - 1 permitted each side of building visible from a street, right-of-way, easement, or Saginaw River. <u>Multi-tenant building</u> - 1 permitted each side of building visible from a street, right-of-way, easement, or Saginaw River for each tenant having an individual entry. <u>Single-entry multi-tenant building</u> - 1 permitted each side of building visible from a street, right-of-way, easement, or Saginaw River									
Awning or Canopy	1 per awning or canopy – Area based on formula for wall signs - all zoning districts.									
Directional	5 sq ft - 1 per driveway; additional signs permitted as necessary to direct on-site vehicular circulation - all zoning districts.									
Electronic Message Sign	1 permitted as component of any permitted wall, ground or freestanding sign – all zoning districts. Area is based on permitted area of sign of which it is a component.									
Projecting	16 sq ft - 1 permitted each side of building visible from a street, right-of-way, easement, or Saginaw River – all zoning districts.									
Under-Canopy	8 sq ft - 2 per canopy - all zoning districts.									

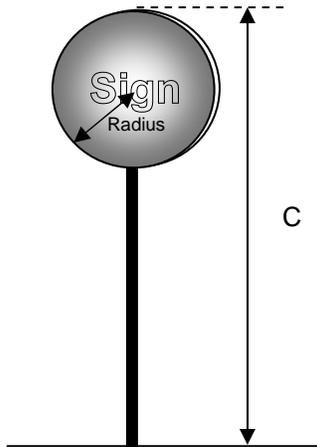
Freestanding & Ground Signs



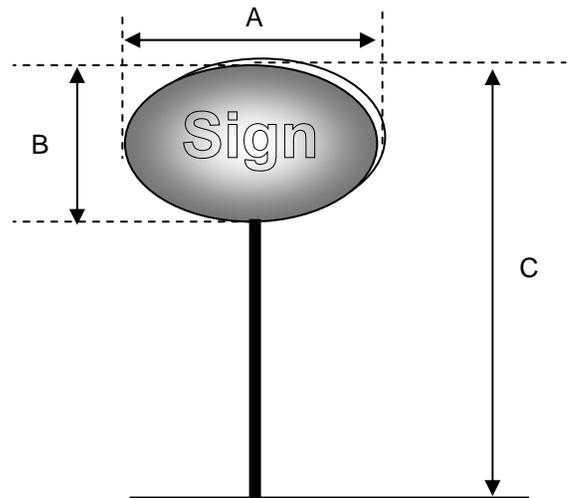
Area = $A \times B$ C = Height



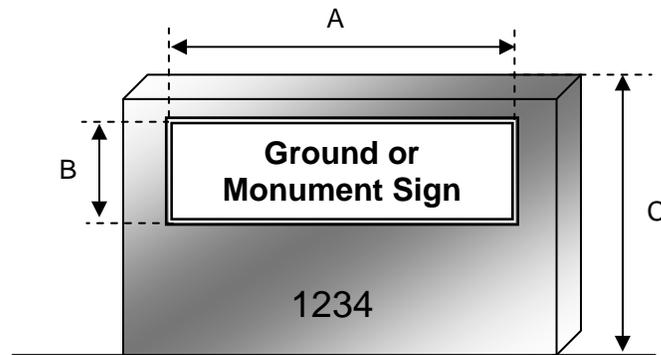
Area = $A \times B + C \times D$ C = Height



Area = $3.14159 \times \text{radius}^2$ C = Height

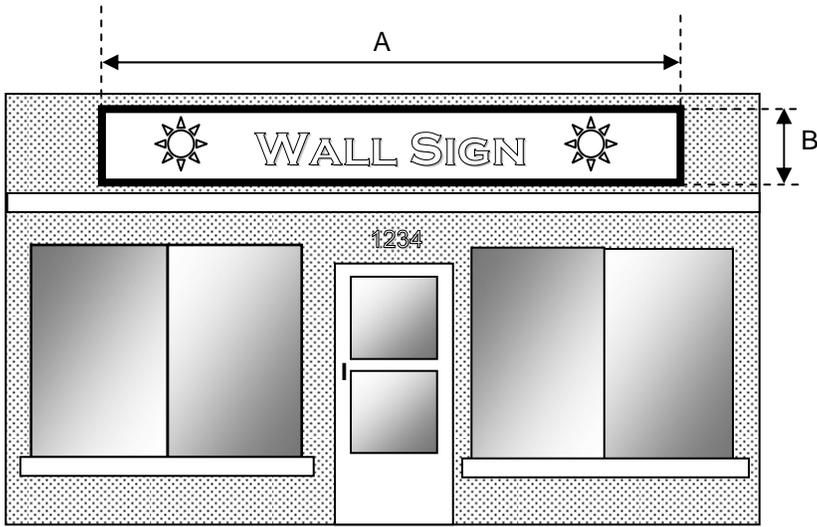


Area = $A \times B$ C = Height

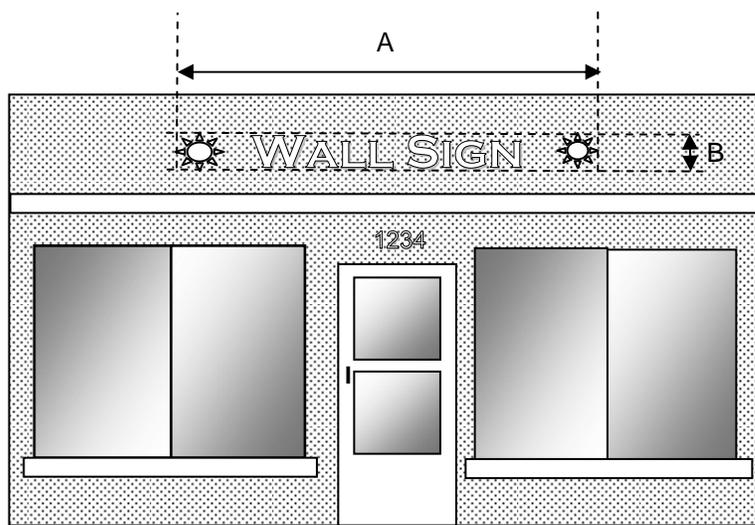


$A \times B = \text{Area}$ C = Height

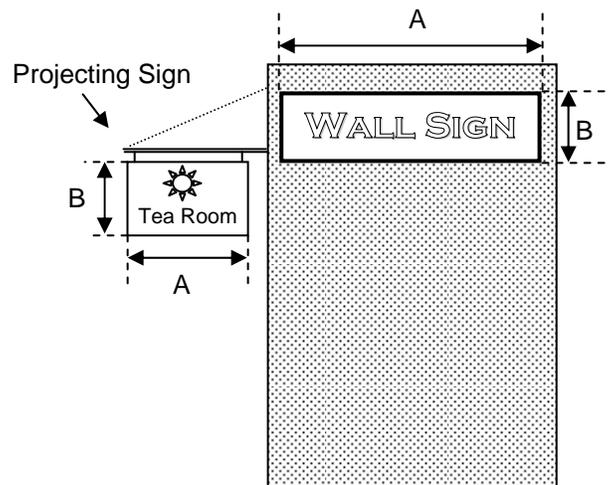
Wall & Projecting Signs



$A \times B = \text{Area}$



$A \times B = \text{Area}$



$A \times B = \text{Area}$